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MASONRY EXCELLENCE AWARDS

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2011 MAF Masonry Excellence Awards Project of the Year. Cover courtesy of Red Brookshire Masonry, Inc. - Sykes Chapel University of Tampa. Sykes Chapel also won the Brick Industry Association’s 2011 Brick in Architecture Award for Houses of Worship.

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Masonry’s ROAD TO RECOVERY

Welcome to the third edition of our annual MAF Contractor Excellence Awards “bragbook”. Last year’s publication answered the question that masonry is truly the “intersection of art, innovation and endurance!” This year’s theme “The Road to Recovery” is appropriate since this has been a long and ugly recession. But, there are tangible signs of optimism!

One sign of optimism is that residential construction is again leading Florida’s construction industry out of a recession. Permits are up and Florida is attracting new residents. They need a place to live. In addition, the great shift continues, from home ownership to renting thus creating demand for multi-family construction. We continue to work thru the foreclosure crisis and once complete, “Betty bar the door!” Residential will soar.

There is no coincidence that the masonry industry is holding its annual convention at the Southeast Builders Conference, the annual convention of Florida’s home-building industry. The masonry industry is honored to be a part of this event.

Commercial construction continues to bounce along at the bottom of activity. Historically, commercial construction follows residential by 18 months. We continue to look forward to the turnaround in Florida’s commercial construction’s “Road to Recovery”.

Congratulations to all contractors, associates and supplier members who contributed to a winning project or received a speciality award. Special recognition goes out to Jim Bradley, Bradley Masonry, Inc., for their winning “Project of the Year” award for the Global Learning Academy. This is not the first, nor will it be the last, award for this great building.

In addition, the industry award winners profiled are revered by their peers with the highest honors possible. Special recognition goes to Kenneth Lord of Central Broward Construction, posthumous winner of the “Lifetime Achievement” award. This award honors Ken’s many achievements working in and representing the masonry industry. We are also proud to recognize Danielle Larson of GBL Group, Inc. – “Mason of the Year” and Chris Bettinger of Oldcastle Coastal – “Associate of the Year”. They continue to represent our industry as true professionals and ambassadors of the trade.

The “Road to Recovery” has begun and our industry will participate to the fullest. We are beginning to see progress in residential and commercial will follow. Like these projects and people whom we have recognized, honor to the craft and perseverance pays off in the long run.

Pat McLaughlin | Executive Director
Masonry Association of Florida, Inc.
The Road to Recovery. Times may be down or slow, but the MAF Masonry Excellence Awards program demonstrates that the labor force is there and ready and quality masonry projects are being built despite the economic conditions we find ourselves in.

The Masonry Excellence Awards are the celebration of the art of the mason, the innovation of the contractor and architect and the endurance of the masonry materials produced in the state of Florida.

Projects submitted were reviewed and judged anonymously by a distinguished jury of masonry and design professionals:
- Two mason contractors with 90+ years combined experience in the masonry field
- Three masonry industry experts
- Two AIA FL member architects

Consideration was given to the overall design and use of masonry, as well as the technical difficulty of each project. The winning projects showed superiority in technical design and craftsmanship.

Projects were submitted in the following categories:
- Contractor entries:
  - Commercial
  - Residential
  - Institutional
  - Multi-family
- Supplier/Manufacturer entries:
  - Commercial
  - Institutional
  - Landscape

The MAF Annual Awards banquet, held July 28, 2012, honored the recipients of this year’s awards. We are proud to feature the winning projects on the following pages.

Congratulations to all of the 2012 Masonry Excellence & Masonry Merit Award Winners!
The Publix #1395 building on Palm Beach Island was designed with a 2" acid washed precast veneer at all elevations including precast columns, arches, ballards and copings. The precast coping design consisted of two or three parts with a hidden anchor design. Each individual precast panel was cast with galvanized anchors for a mechanical attachment plus an epoxy based mortar for back-up. There were also site logistical challenges to overcome. The project site was very small with a power grid running through the middle. Because of this, the CMU had to be laid in phases both before and after the power grid was removed. The CMU also had to be moved to different locations six or seven times prior to being placed in the wall. Despite these logistical issues, the CMU was laid in just five weeks and the overall schedule was improved by three weeks.

Mason Contractor: Central Broward Construction, Inc.
Justin Lord
www.CBCFL.com

Architect: Fisher & Associates, LLC
www.fisherarchitects.com

General Contractor: Moss & Associates, LLC
www.mosscm.com

Suppliers: CEMEX www.cemexusa.com
Premier Stoneworks www.premier-stoneworks.com
CUSTOM HOME

David Nelson Masonry, Inc.

This beautiful custom home was built with stone from Valdor’s Quarry located in Wisconsin. The stone, a veneer limestone, was cut down to 1.5” to 2.5” thickness. The stone around the front door is honed limestone, in two pieces. Honed limestone is also used around the windows in the front of the home. At the back of the house there are two radius walls. The smaller one with a dome shaped screen top is an outside shower. The second one is the master bedroom which has a heart shaped stone inset. This “heart” was a special request from the homeowner as a gift to his wife. Within the interior of the house there are two masonry fireplaces, one in the family room and one in the lanai. In addition, a wine-tasting room was built with a barrel-shaped ceiling using two colors of Robinson Brick Company veneer brick both “Cigar Factory” brick and red “City Hall” brick.

Mason Contractor: David Nelson Masonry, Inc.
David Nelson
239-455-8664

Architect: PK Studios, Inc.
www.pkstudiosblog.com

General Contractor: WBDC, Inc.
www.wbdinc.com

Suppliers: Ruck Brothers Brick, Inc. www.ruckbrick.com
EDISON STATE COLLEGE

David Nelson Masonry, Inc.

In 2011, Harvard Jolly designed a new two-story, 45,300 square foot classroom building for Edison State College’s Lee Campus in Fort Myers. The project consisted of approximately 40,000 concrete block with a 180,000 single-wythe brick veneer. The veneer consists of three brick types: “671 Modular Grey,” “Beacon Grey Modular,” and “Grey Ambassador 16-inch”. The bonding was recessed and expertly executed by the mason contractor, David Nelson Masonry, Inc. The return walls on both sides of the front entrance of the building were “staggered.” The banded brick continues from the exterior into the front entrance and lobby area.

Completed in 14 months, the project’s design and construction were fast-tracked to ensure completion before the start of the fall semester. Building U is targeted to achieve LEED Gold Certification through the USGBC.

Mason Contractor:  David Nelson Masonry, Inc.
David Nelson
239-455-8664

Architect: Harvard Jolly
www.harvardjolly.com

General Contractor: Wright Construction Group
www.wrightconstructiongroup.com

Suppliers: Ruck Brothers Brick, Inc.
www.ruckbrick.com
GLOBAL LEARNING ACADEMY
Bradley Masonry, Inc.

Design influences for the new elementary school incorporate the latest technology, the adoption of sustainability in the built environment and the creation of a sense of place within an urban setting. The design concept was to place the new campus within a wooded, heavily sloped, mature landscape yet reflect the nearby downtown urban neighborhood through such organizing elements as “Main Street,” a central corridor that leads to each grade’s wing of classrooms. The wings feature collaboration space that is directly accessed by Main Street, allowing teacher sharing and volunteer mentor participation to occur just outside the classroom. The building’s main lobby serves as a “town center” from which all major spaces – cafetorium, media center, administration, and Main Street – radiate.

Teaching signage is placed throughout the building to inform students about the materials, fixtures, and equipment chosen to save energy, improve air quality, and promote conservation. This project, completed in September 2011, is tracking LEED Gold.

Mason Contractor: Bradley Masonry, Inc.
James Bradley
850-432-3958

Architect: Quina Grundhoefer Architects
www.qgarchitects.com

General Contractor: A.E. New, Jr. Inc.
850-472-1001

Suppliers: W.R. Taylor - www.southalabamabrick.com
Block USA - www.blockusa.com
ARCHSTONE APARTMENTS
Painter Masonry, Inc.

Luxury low-rise apartment buildings in an urban setting near the University of Florida composed of brick and stone veneer with architectural precast over steel stud and concrete block.

Mason Contractor: Painter Masonry, Inc.
Jerry Painter
www.paintermasonry.com

Architect: Skinner Vignola McLean, Inc.
352-378-4400

Structural Engineer: Craft & Webster
www.c-wse.com

General Contractor: MM Parrish Construction
352-378-1571

Suppliers: OldcastleCoastal - www.oldcastlecoastal.com
CEMEX - www.cemex.com
Concrete Precast Products - 352-372-0953
PASCO MIDDLE SCHOOL

Florida Silica & Sand, Inc.

The Pasco Middle School campus was originally constructed in 1948 in the heart of Dade City, Florida. In 2007, Spring Engineering, Inc. was commissioned by the District School Board of Pasco County to make substantial improvements to the aging facility. The original construction of the main building, which was comprised of the administration offices, classrooms and the auditorium, predominately consisted of brick. This aspect was prized by the community and became a requirement to keep the traditional aesthetics of brick alive for any new construction. The project consisted of razing the existing administration and classroom wing and preserving the auditorium. The construction of the new, two-story, 32,000 square foot administration and classroom building is sited adjacent to the existing brick auditorium. This new building is fully clad in a blend of different lines of brick to match the original brick color. The brick theme was also carried through in the design of a new courtyard in the heart of the campus. Brick was used to create raised landscape planters, walking paths and an amphitheater for outdoor student activities.

Supplier: Florida Silica Sand Company  
Bob DiPietro | www.fsscompany.com

Mason Contractor: Overberg Masonry, Inc.  
813-621-5635

Architect: Spring Engineering & Architecture  
www.springengineering.com

General Contractor: Cutler & Associates, Inc.  
www.cutlerassociatesinc.com
TAMPA ORLANDO EVENTS CENTER

Titan Block, Inc.

Ideally located in downtown Orlando, Tampa Orlando Events Center combines an entertainment and sports venue to the Central Florida region. The project is part of a master plan that will include improvements to the Citrus Bowl and a new performing arts center. The arena has a capacity of more than 20,000 seats and was designed to draw a diverse crowd. They are able to achieve this by creating an arena with amenities on every level from the event floor, to retail stores, the Club Restaurant and Ozone Bar and even a kid-oriented fun zone. Designers focused to make this not only one of the most technologically advanced arenas ever built, but also one of the most environmentally friendly in order to create a world-class experience.

Supplier: Titan Block, Inc.
www.titanamerica.com

Mason Contractor: Pompano Masonry Corporation
www.pompanomasonry.com

Architect: Populous
www.populous.com

Engineer: Walter P. Moore
www.waltermoore.com

General Contractor: Hunt Construction Group
www.huntconstructiongroup.com
MC ELROY RESIDENCE

CEMEX, Inc.

This is an owner/builder backyard renovation project that includes over 25K architectural block used in a retaining wall application. To create the definition and appearance of chiseled stone, the contractor chose CEMEX Split Face units. With a pre-finished texture, quick installation is possible, saving both time and money. Strict quality control standards provide consistent color and texture time after time. The combinations of colors available through CEMEX created a beautiful backyard oasis.

Mike McElroy Construction partnered with Land Art Landscape Architects to create this award winning project on the Tampa waterway.

Supplier: CEMEX, Inc.
www.cemexusa.com

Architect: Land Art Landscape Architecture
www.landartia.com

General Contractor: Mike McElroy Construction
www.mcelroycustomhomes.com
2012 Masonry Association Project of the Year
GLOBAL LEARNING ACADEMY
Bradley Masonry, Inc.
850-432-3958
Bonaire House
Silberstein Architecture

2012 Excellence in Masonry Design Award
**Bonaire House**

Silberstein Architecture

In its third year, the Florida Association of American Institute of Architects Honor & Design Awards category for masonry is part of a continued partnership between the MAF and AIA FL. The Award for Excellence in Masonry Design was awarded to Silberstein Architecture of Delray Beach, Florida for the design of Bonaire House.

Bonaire House consists of three bedrooms, each with their own private bathroom - one bedroom with its own private bathroom accessible from the exterior of the house; a study/TV room also with its own full bath to allow for future conversion into bedroom; living room, dining-room, kitchen, one car garage, a pool, spa and dock for boats and jet skis.

The 1/3 acre site lies at the end of a cul-de-sac and is sandwiched between two double-story residences. The depth of the property runs northeast to southwest, perfectly aligned with the local trade winds. The outline of the house and location of rooms are influenced by the close proximity of adjacent homes, predominant wind direction, and the stunning water views.

Designer Silberstein Architecture is an award winning and creative modern firm established in 1990. For more information about Bonaire House and Silberstein Architecture, visit them online www.silbersteinarchitect.com.

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352-378-7511 | jerry@paintermasonry.com

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cemex.solutions@cemex.com
**2012 Masonry Industry Recognition Awards**

On July 28, 2012, the Masonry Association of Florida membership came together to celebrate the 25th anniversary of our association and to pay tribute to the best in the Florida masonry industry. Three awards were presented as recognition of exemplary service to the masonry industry.

**Mason of the Year** is awarded to an individual masonry contractor member for outstanding contributions to the masonry association. The recipient has demonstrated outstanding leadership in the local chapter or state organization with committee participation in industry events and the masonry apprentice program.

**Associate of the Year** honors an employee of an associate member company who has consistently contributed above and beyond to the association through leadership and participation both at the local and state level.

**Congratulations to the 2012 MAF Masonry Industry Award Winners.**

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**2012 Lifetime Achievement Award**

**Kenneth Lord**

This second-generation mason graduated from the University of Florida in 1974 with a Bachelor’s Degree in Building Construction. He could have chosen any one of many career opportunities that were available to him at that time but he chose to follow in his father’s footsteps. Having been raised around the trade for his entire life it was no surprise that he chose to learn the family business and eventually take over from his father, A. K. Lord. From that point forward the name “Central Broward” became synonymous with quality, integrity, dependability, and craftsmanship. Working in the highly competitive south Florida market, Ken moved his company to the forefront of the masonry trade. Some of the local projects that Central Broward received awards for include: Bass Pro Shops, Florida Atlantic University, Fort Lauderdale-Hollywood Airport and Boca Raton High School, to name just a few.

In 1996 Ken recognized the need for an organization that could represent their trade while helping to train new apprentices. He was also a strong proponent of the “Certified Structural Mason Specialist” program, thus securing the future for the industry he loved. Ken, along with the help of other craftsmen and suppliers, reorganized what today is the Southeast Chapter of the MAF. As a founding member of the Chapter Ken served on the Board of Directors until his untimely demise in 2005. People who knew Ken thought of him as a bright, humorous, fun loving person. He was well respected as a smart business man, who bid work to make a profit and pay his bills on time.

Ken is survived by his wife Gayle, a daughter Kristine, and son Justin. Perhaps his greatest legacy is that Central Broward today is still the same great company that he left behind on that tragic April day in 2005. **The next generation carries on.**
2012 Mason of the Year
Danielle Larson

Danielle Larson is a partner in the GBL Group, Inc. of Naples Florida. GBL Group Inc. began in 1995 as a small independently owned partnership and has transitioned into one of Florida’s largest concrete & masonry contractors. Along with her husband Greg, they have survived in their industry when others have failed due to these difficult economic times; a testimony to their dedication, hard work and solid business acumen. They run their business professionally and have always supported their industry and their community.

GBL Group is a founding contractor member of the Masonry Association of Florida (MAF). Danielle is very dedicated and active in both the MAF and the Masonry Education Foundation (MEF) and serves on both boards. She is currently serving a three year term as a Contractor/Trustee Board Member for the MEF. Danielle’s active roles with the MAF include serving as Treasurer in 2010-11 and at the 2nd Vice-Chairman position for 2012-13. When she progresses to Chairman in 2014, she will be the first woman to hold that position; an extremely difficult accomplishment in the Masonry Industry. In addition, Danielle serves as the President of the Masonry Association’s Southwest Chapter, oversees their masonry apprenticeship program and supports many of the other industry initiatives of both the MAF and MEF throughout the State.

Both Danielle and Greg are also very active in MAF’s legislative efforts in Tallahassee and have used their personal time to support these issues. It is a pleasure to work professionally with Danielle and Greg.

2012 Associate of the Year
Chris Bettinger

Chris has specialized in architectural specification and sales for 21 years, and, for the last 16 years he has been representing masonry products. Prior to that, Chris was a practicing designer in his hometown of Dearborn, Michigan. In October 2007 Chris joined OldCastle Coastal’s Harwood Brick Team in Longwood, Florida as an Architectural Sales Representative. He has worked with architects in Central Florida specifying Clay Brick, Stone and Architectural Block. He represents OldCastle on the ProMasonry Committee and in the Central Florida Chapter. Chris helped to develop ProMasonry’s Architect focused promotion strategy in 2008. In 2010 he established the relationship between the MAF and AIA Florida/Caribbean. Since the program’s beginning Chris has promoted masonry to the AIA Florida through CEU Presentations at the local level and their State Convention. He has also managed the AIAFL Masonry Awards sponsored by the MAF, and the MAF Masonry Excellence Awards. Chris has been the Chairman of the SEBC MAF Demonstration Booth in Orlando for 2011 and 2012. Chris also served as an MAF Board Member at large in 2011/2012.

Chris has been married to his wife Jamie for 24 years. They have two sons. Kyle, 19, is a sophomore at the University of Michigan and Aaron, 15, is a Junior at Winter Springs High School.
2012 Apprentice Instructor of the Year

Chris Sutherland

Chris Sutherland grew up in a masonry family. At a very young age, he served as a mason tender in his family’s business. He progressed rapidly and it soon became evident that Chris had a keen eye and real talent for brick and block work. He also learned the valuable lesson that the hard work he put into mastering a skilled trade produced a financial reward.

Chris played football in high school, excelled at math and married his high school sweetheart, Tiffany. After graduation, he was hired on with Red Brookshire in Tampa, Florida where he has been employed since October 1997. He entered into the three year masonry apprenticeship program in Tampa.

This talented apprentice was meticulous in every phase of his work. He was a natural choice to enter masonry industry contests. During his three years, Chris entered 14 masonry skills contests and won first place in all 14! These included local, state, regional and national competitions where he retired undefeated. In his final contest, he won the first place gold medal at the Skills USA National Masonry Contest in Kansas City, Missouri. In recognition of his outstanding ability, the Masonry Association of Florida named the first place third year trophy “The Chris Sutherland Award” in 2003. This is the highest honor any third year masonry apprentice can achieve.

Continuing to excel in his career as a journeyman mason, Chris was promoted to foreman managing larger and more complicated jobs. Chris also saw the need to continue to build the future of his trade. In 2006, he became the instructor for the Tampa Chapter, Masonry Association of Florida. Chris Sutherland has come full circle and fulfills the true meaning of apprenticeship. He has set an excellent example by his hard work, his work ethic, and love of the trade. Furthermore, he is giving back to his trade by passing on his knowledge to upcoming apprentices. His apprentices have won local, state, and regional contests, and are participating in Skills USA.

2012 Pre-Apprentice Instructor of the Year

George Milliken

George is a master carpenter by trade; however, when his current employer had to start cutting back, closing programs and laying off or retiring teachers, he decided to fill a void and become the masonry instructor. George already had excellent teaching skills and has consistently attended the masonry classes at Mid-Florida Tech (on his own time and money) to gain additional information and skills. His students, both former and current, praise the patience and time he gives them during and after classes to help solve problems, fine-tune a project and even assist them in finding jobs. He works tirelessly and has that “can do” attitude to do whatever it takes to help his students succeed. Many of his graduate students enroll in the adult apprentice program and those that do are continually the best in the class and win many of the local and state competitions.

George is a certified NCCER instructor and teaches the NCCER curriculum. He also has his students participate in the Masonry Showcase, all levels of Skills USA as well as local and state contests to help them improve their skills.

In addition, George helps out at the Future Builders of America (FBA) Camp each year. It would not be the success it always is without his time and talent. George is an extremely hard working, honorable and trustworthy person and a true asset to the masonry industry.
2012 Torch Carrier’s Award

Bryan Light

Kansas City, Mo. — For 13 years, Bryan Light has recruited, organized and led efforts of the National Masonry Technical Committee, volunteering thousands of hours to the task. His efforts in support of masonry education were recognized and honored recently by SkillsUSA as a winner of the Torch Carrier Award.

Tim Lawrence, executive director of SkillsUSA, said of Light, “He is a master in his trade; and for many years now, he has been a valued champion for SkillsUSA.”

Considered the highest honor given individually by the SkillsUSA Youth Development Foundation, the award is presented annually in recognition of just two top business and labor leaders who “invest exemplary personal effort in promoting SkillsUSA’s mission and students to prospective partners.” The award’s name refers to the organization’s shield which depicts a flaming torch representing knowledge.

“I am very honored by this recognition,” Light says. “When I consider the thousands of industry representatives who work so hard to promote the training of our future work force, I realize how many people deserve the award. This is quite an honor that I share with all those who have contributed to the Masonry Technical Committee.”

Light became a master mason in 1970 and has been a champion for career and technical education throughout his career. He joined the Brick Industry Association in 1999 where he serves as the technical services manager, a position which covers nine southeastern states.

The National Masonry Technical Committee organizes and runs the annual National Masonry Contest for both high school and college/post secondary students at the SkillsUSA National Leadership and Skills Conference. The event is booked in Kansas City through 2014.

To learn more about the Masonry Technical Committee, contact Bryan Light at (770) 760-0728. To learn more about SkillsUSA go to www.SkillsUSA.org.

Information in this news release was prepared and distributed by Holt Marketing Group, Inc., Nathrop, Co., (816) 591-0300 or j davidholt@gmail.com.
Congratulations
Jerry Painter

On Thursday, January 26, 2012, the Mason Contractors Association of America (MCAA) inducted four mason contractors into the inaugural Masonry Hall of Fame class at the MCAA Convention during the World of Concrete/World of Masonry in Las Vegas. The 2012 Masonry Hall of Fame inductees included C. DeWitt Brown, Richard Felice, Jerry Painter and Glenn Sipe.

Having grown up in a family with masonry flowing through their veins, Jerry Painter was taught dedication to one’s life’s work at a very young age. He has been in the masonry profession over 48 years in all phases of the industry, including journeyman mason, masonry contractor, masonry materials, masonry materials manufacturing, lecturing, instruction, promotion, inspection, estimating, consultation and restoration.

Painter has served as Vice President and President of Painter Masonry, Inc.; an adjunct professor 1990-2002; and Vice President of Gainesville Masonry Products 1976-1983.


His honors include Masonry Construction 1999 Industry Leader of the Year; MAF Lifetime Achievement Award 2001; ESCSI 2008 Carl G. Erskine Award; and the ASTM Award of Merit.

“Jerry Painter’s significant accomplishments have had a major impact on the masonry industry,” said Rashid R. Johnson, President of The Roderick Group, who inducted Painter into the Masonry Hall of Fame.

The Masonry Hall of Fame was created to recognize and award those individuals who have dedicated their lives to the masonry industry. Each year, nominations are accepted to recognize individuals who have had a major impact on the masonry industry, not necessarily with just the MCAA, and have been in the industry for a minimum of 25 years.

All inductees are nominated by their peers and carefully reviewed by a panel of judges. Nominees must receive six of eight eligible votes in order to be accepted into the Hall of Fame. The induction ceremony is held during the Closing Banquet of the MCAA Convention.

For more information, contact the Mason Contractors Association of America www.masoncontractors.org

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