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## ProMasonry Meeting July 31, 2014

### Call Meeting to Order

Chris Bettinger called the meeting to order at 10:10 am.

### In Attendance

|   |   |   |                                   |  |
|---|---|---|-----------------------------------|--|
| Chris Bettinger<br>Coastal                                | Deb Bartolucci<br>Masonry Association of<br>Florida, Inc. | Sandy Cinque<br>Masonry Association of<br>Florida, Inc.       | Cud Coleman<br>Roebuck Consulting | Val Pfeffer<br>Titan Block                           |
| Julio Vazquez<br>Masonry Education<br>Foundation          | Adam Haly<br>Argos  | Laura Agafonoviene<br>Masonry Association of<br>Florida, Inc. | Kevin Baird<br>Titan Block        | Justin Lord<br>Central Broward<br>Construction, Inc. |
| Pat McLaughlin<br>Masonry Association of<br>Florida, Inc. | Joe Belcher<br>JDB Code Services                          | Jim McDaniel<br>Coastal                                       | Lisa Pelham<br>A1 Block           | Brad Kibbe<br>Osceola School<br>District             |
| Steve Berry<br>Coastal                                    | Chris Cox<br>Coastal                                      | Danielle Larson<br>GBL Group, Inc.                            | Kelly Curtis<br>Prestige          | Mark Kemp<br>Superior Masonry  <br>MCAA              |
| David Nelson<br>David Nelson Masonry                      | Paul Hoben<br>Stalite                                     | Jerry Painter<br>Painter Masonry                              | Jeff Buczewicz<br>MCAA            | Jan Buhler<br>Fi-Foil                                |
| Al Herndon<br>Masonry Education<br>Foundation             | Randy Dunlap<br>Titan America                             | Keith Sommer<br>Retired Pyramid<br>Masonry                    | Jeff Bishop<br>Maschmeyer         |  |
| Barry Brennan<br>CEMEX                                    | Wally Dayem<br>CEMEX                                      | Al Petrie<br>CEMEX  | David Pfeffer<br>Titan Block      |  |
| Chris Anderson<br>CEMEX                                   | Brandie Tapscott<br>FC&PA MAF                             | Wade Mullins<br>Quality Precast, Inc.                         | Skip Keith<br>American Cement     |  |

Recognizing the need for promotion and education to the construction industry the Masonry Association of Florida, Inc. created the ProMasonry Initiative, whose mission is:

*"To inform and educate decision makers in the construction industry as to the advantages of masonry over alternate systems."*



## Review of Anti-trust Policy

The Masonry Association of Florida, Inc. ("MAF") is committed to full compliance with all federal and state antitrust laws. A motion to waive the reading Anti-Trust Guidelines was made by Dave Pfeffer and seconded by Lisa Pelham. The motion carried.

For reference, a complete copy of the MAF Antitrust Guidelines is available online:

<http://www.floridamasonry.com/antitrust.html>

## ProMasonry Review

Chris Bettinger reviewed the progress of the ProMasonry committee, including where we started, what had already been accomplished, where we see that strategy evolving and finally how to leverage our successes going forward.

See Attachment: 2014 ProMasonry Review Presentation

## Old Business

Nothing to report.

## Upcoming Dates

MEF/MAF Board Meeting: Oct. 8, 2014, FCPA, Orlando, FL

ProMasonry Meeting: October 22, 2014, FCPA, Orlando, FL

2015 Concrete Coalition Convention: June 25 – 28, 2015 Hawks Cay, Duck Key, FL

2015 SEBC: July 16-18, 2015 Orange County Convention Center, Orlando, FL

2015 AIA FL Annual Convention: Boca Hotel, Boca Raton, FL

## Adjourn

Meeting adjourned at 11:00 am.

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